



56145473-15

5/12/03
PA
#3IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: William Buono et al.
Application No.: 10/024,799
U.S. Filing Date: December 19, 2001
Group Art Unit: 2161
Examiner: Not Assigned
Title: TRACKING SYSTEM AND METHOD

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Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

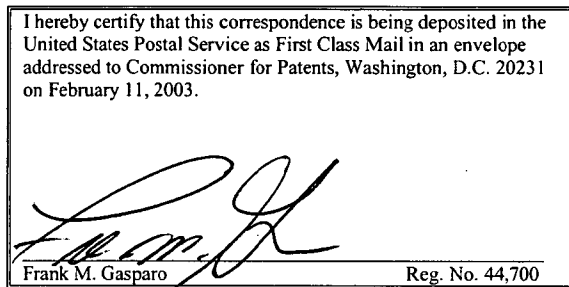
In accordance with the duty of disclosure under 37 C.F.R. § 1.56 and in conformance with the procedures of 37 C.F.R. §§ 1.97 and 1.98 and M.P.E.P. § 609, attorneys for the Applicants hereby bring the following references to the examination of the above-identified application to the attention of the Examiner. The references are listed on the attached PTO Form PTO/SB/08B. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This statement is being filed under 37 C.F.R. § 1.97(b)(3) before the mailing of a first Office Action on the merits. Copies of the cited references are enclosed.

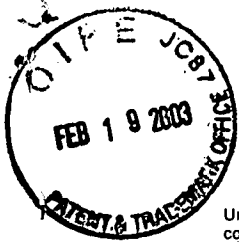
No fee is deemed necessary with the filing of these documents. If a fee is deemed necessary, Applicants hereby authorize the Commissioner of Patents and Trademarks to charge Deposit Account No. 02-0393 of Baker & McKenzie.

Dated: February 11, 2003

Respectfully submitted,



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Substitute for form 1449B/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	12/19/2001
		Filing Date	12/19/2001
		First Named Inventor	Mark Freeman
		Group Art Unit	
		Examiner Name	
		Attorney Docket Number	144315
Sheet	1	of	2

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OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ²
/S.A./	1	WEBCONNECT, "What We Do", http://www.webconnect.com/site4/WhatWeDo.asp	
	2	WEBCONNECT, "ics Tracking System Demo", http://www.webconnect.com/ICS/netbuyer.html	
	3	WEBCONNECT, "WebConnect", 2001, http://www.webconnect.com/site4/main.htm	
	4	WEBCONNECT, "ics Tracking System Demo: Webconnect Report Engine", http://www.webconnect.com/ICS/main_start.html	
	5	TRACKINGSOFT LLC, "Frequently Asked Questions", 2001, http://www.affiliatetracking.net/info/index.shtml	
	6	TRACKINGSOFT LLC, "Feature List", 2001, http://www.affiliatetracking.net/info/feature.shtml	
	7	BUDGETWARE MARKETING GROUP, INC., "Terms of Service Agreement - AudioWhiz Affiliate Program", 2001, http://www.audiowhiz.com/terms1.htm	
	8	NET3MEDIA.COM, "How about a few ... GREAT IDEAS!", 1998/2000, http://www.linkcounter.com/ideas.php	
	9	"Page Counters And Off-Site Link Tracking", http://examples.maxum.com/PageCounters/	
	10	VITUAL PAGES, INC., "The Ultimate Ad Tracker!", 1996-99, http://ultimateadtracker.com	
	11	TECHNO TRADE ONLINE SOLUTIONS, "URL Tracker", http://www.technotrade.com/cgi/redirect.html	

Examiner Signature	/Sana Al Hashemi/	Date Considered	02/26/2010
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/08B (10-01)
Approved for use through 10/31/2002. OMB 0651-0031
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Substitute for form 1449B/PTO		Compl t if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/024,799
		Filing Date	2/1/2001
		First Named Inventor	N. Hashemi
		Group Art Unit	
		Examiner Name	
Sheet 2 of 2	Attorney Docket Number	56145473-15	

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/S.A./	12	OPENWDDX.ORG, "Welcome to OpenWWDX.Org", 2001, http://www.openwwdx.org	
	13	OPENWDDX.ORG, "Web Distributed Data Exchange FAQ", http://www.openwddx.org/faq/	
	14	"Writing CGI Applications with Perl 1/e: Summary", http://www.pearsonptg.com/book_detail/0,3771,0201710145,00.html	
	15	GMD STUDIOS, "Outgoing Link Analyzer - Reflector: Users Guide", 1994-2000, http://www.radiation.com/products/reflector/users_guide.html	
	16	GMD STUDIOS, "Outgoing Link Analyzer - Reflector: Features", 1994-2000, http://www.radiation.com/products/reflector/features.html	
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Examiner Signature	/Sana Al Hashemi/	Date Considered	02/26/2010
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